

POLICIES AND AGREEMENTS

Privacy Policy

How Michael Harte Jr. collects, uses, shares, protects, and retains personal information.

Effective date: July 30, 2026

This Privacy Policy explains how Michael Harte Jr. ("Michael," "we," "us," or "our") handles personal information when you visit michaelhartejr.com, submit a form, book a call, purchase a service, communicate with us, or use an authorized Revenue Command account.

By using the website, you acknowledge the practices described here. This policy does not replace any additional notice or agreement that may apply to a specific engagement.

1. Information we collect

We collect information you choose to provide and limited information generated when you use the website.

- Contact information, including first and last name, email address, mobile number, company or organization, and message content.
- Booking information, including the selected service, group size, business context, goals, date, time, time zone, and scheduling preferences.
- Engagement and communication records, including emails, meeting information, notes, deliverables, service history, and customer-support requests.
- Payment records, including the amount, currency, payment provider, transaction status, and provider reference. We do not receive or store your complete card or bank-account credentials.
- Authorized Revenue Command account information, including identity, role, permissions, sign-in activity, and work entered into the system.
- Technical and security information, including IP address, browser and device type, request logs, referral URL, approximate location derived from IP, session identifiers, and fraud or abuse signals.

2. How we use information

We use personal information only for legitimate business, contractual, security, and legal purposes.

- Respond to inquiries and provide requested information.
- Create and maintain a deduplicated CRM record.

- Schedule calls, create calendar events, generate meeting links, and send confirmations or reminders.
- Process payments, credits, refunds, disputes, and related accounting records.
- Prepare, deliver, support, and improve consultations, mentorship, workshops, training, speaking engagements, strategy plans, and implementation services.
- Secure the website and Revenue Command, prevent fraud or abuse, troubleshoot problems, and enforce our agreements.
- Comply with legal obligations and establish, exercise, or defend legal claims.
- Send marketing communications only where permitted. You may opt out of marketing messages at any time.

3. Legal bases where required

Where privacy law requires a legal basis, we rely on performance of a contract or steps requested before a contract, legitimate business interests, consent, and compliance with legal obligations. You may withdraw consent where consent is the applicable basis, without affecting processing that occurred before withdrawal.

4. Payments

Paid bookings are processed by Stripe or PayPal and may include eligible payment-plan services offered by those providers. The payment provider collects and processes your financial credentials under its own privacy notice and terms. We receive transaction confirmation and limited payment metadata needed to administer the booking, but not your complete payment credentials.

5. Scheduling, communications, and security services

We may use Google Calendar and Google Meet to check availability, schedule meetings, and create meeting links; Resend or another authorized provider for transactional email; and Google reCAPTCHA or comparable tools to reduce spam and abuse. These providers may process limited device, contact, scheduling, or message-delivery information under their own terms and privacy notices.

6. AI-assisted operations and human oversight

We may use authorized artificial-intelligence and research services to assist with research, summarization, drafting, CRM organization, workflow preparation, and service delivery. We limit the information supplied to what is reasonably necessary for the task. Material outbound actions and consequential business decisions remain subject to human review. We do not use the website to make solely automated decisions that produce legal or similarly significant effects about you.

7. When we disclose information

We do not sell personal information. We may disclose information to service providers that help us operate the website and deliver services, including hosting and security providers, CRM and authentication providers, payment processors, calendar and meeting providers, email providers, and authorized AI or research providers.

We may also disclose information to professional advisers, a successor in a business transaction, or government and legal authorities when reasonably necessary to comply with law, protect rights and safety, prevent fraud, or respond to lawful process. Service providers are permitted to use information only as allowed by their agreements and applicable law.

8. Cookies and similar technologies

The website may use essential cookies or similar technologies for secure sessions, authentication, form protection, fraud prevention, and basic functionality. Payment, security, and embedded third-party services may set their own cookies. We do not currently use the website to sell personal information or for cross-context behavioral advertising.

9. Data retention

We keep personal information only as long as reasonably necessary for the purpose collected, to maintain customer and business records, to complete an engagement, to meet tax, accounting, payment, security, and legal requirements, and to resolve disputes. Retention periods vary by record type. When information is no longer needed, we take reasonable steps to delete, de-identify, or securely dispose of it.

10. Security

We use reasonable administrative, technical, and organizational safeguards designed for the nature of the information we process. These measures include access controls, role-based permissions, encrypted provider settings, secure transport, and restricted administrative access. No method of transmission or storage is completely secure, so we cannot guarantee absolute security.

11. Your privacy choices and rights

Depending on where you live and subject to legal exceptions, you may have rights to request access, correction, deletion, restriction, portability, or information about how personal information is used or disclosed. You may also object to certain processing, withdraw consent, or opt out of marketing communications.

To make a request, email michael@michaelhartejr.com. We may need to verify your identity and authority before completing a request. You may use an authorized agent where permitted by law. We will not discriminate against you for exercising an applicable privacy right.

12. International processing

Our providers may process information in the United States and other countries. Where required, we use legally recognized safeguards for cross-border transfers. Privacy protections may differ from those in your home jurisdiction.

13. Children

The website and services are intended for adults and are not directed to children under 18. We do not knowingly collect personal information from children through the website. If you believe a child has provided information, contact us so we can review and, where appropriate, delete it.

14. Third-party links

The website may link to third-party websites or services. Their privacy practices are governed by their own notices, and we are not responsible for their content or practices.

15. Changes and contact

We may update this Privacy Policy as our services, providers, or legal obligations change. The effective date above identifies the current version. Material changes will be presented in a reasonably visible manner.

Questions or privacy requests may be sent to michael@michaelhartejr.com.